

# Embracing Innovative Technology for Low Cost Housing: A Kenyan Perceptive.

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## Abstract

In the recent past, all sectors of the economy have been evolving and this has been mainly brought up by adoption of new technology. Although, many of the Kenyan economic sectors have been adopting technology, the housing sector has lagged behind in adopting technology. This paper seeks to investigate how technology innovation can be used to reduce cost of securing houses given that a lot of time and money is spent when looking for residential or commercial houses. The study thus aims at providing solution to some of the challenges being experienced today.

**Keywords:** *Innovation Technology, Residential, Commercial Houses, Cost Reduction.*